



# COMPANY PROFILE 2019



As we take stock of what has transpired over the years, we are extremely proud of bringing Avante to the Islands of Langkawi, Malaysia. The future looks even more promising, with plans for growth fully underway. We have successfully transitioned from management based company to create a respected company garnering business from across the nation whilst earning our clients trust and respect.

Avante literally means "Let's Go". Three simple words – "Avante Langkawi" which means "Let's GO Langkawi" – sums up our entire mission. We have resolved to providing our clients extraordinary levels of customer service. In short, for nearly a decade we've given all our customers reason to consider Avante's One Stop Travel & Tours as their only choice in travel and excursion expeditions.

Customer satisfaction is the hallmark by which we measure our performance, and we hold ourselves, as do our clients, to the highest standards of quality. It is satisfying to know that we are able to help our clients and enable them to connect to Langkawi affordably and comfortably. We are also committed to covering significant savings on travelling here and we do so by delivering access to all our affiliates in Langkawi. Amongst our most important assets is the extensive knowledge base, deep-rooted professionalism and unwavering commitment of our highly qualified, diverse TEAM. Our team of travel and tours specialists share a passion for creating the most inspiring experiences for every client. This requires a rare blend of professionalism and knowledge, patience and understanding, and most of all...creativity and caring.



**DATUK SERI SHAHEEN SHAH**

Director and Partner



**TELAK NARAYANAN PASUPATHY**

Managing Partner and C.E.O



*We ain't just a travel company,  
We are a traveler's company!*

# AVANTE HOLIDAYS TEAM



The **AVANTE HOLIDAYS TEAM** is committed to providing unparalleled service to our customers. To achieve this, we have created a new form of point of sale by incorporating a TRAVEL & TOURS CAFÉ to fulfil our mission as it remains “to build successful and rewarding relationships with all of our valued customers”. We are committed to the fundamental principle that the customer is not only important, but the reason for our business, and everyone at Avante Holidays genuinely works to earn and keep much-valued client trust.

We have also embarked on our own tours in the Yacht Cruise Charter industry here, identifying the needs of every sea-adventure seeker in luxury and comfort; we went a step ahead in designing and building yachts to specifically cater to their needs. Never compromising on safety and security in assuring we are licensed and insured, we added fun and comfort into the vessel. We can rest assured that our guests will experience a yacht cruise like no other in comfort, fun, service, safety and most importantly in taking that special memory home from cruising the seas of Langkawi.



In this continually changing market, our clients are more informed than ever about their options. We will assure our clients select AVANTE HOLIDAYS as their partner of choice because of our experience, commitment to quality and integrity. As this concept continues to grow, each new day provides a chance for us to work together, pursue new opportunities and improve upon the past. Our business revolves around the needs of our clients, in doing so we are always at the forefront of change and where value is our utmost priority. We invite you to take advantage of our insider travel and tours expertise and to embark on a journey full of endless possibilities with us. “Come explore Langkawi with us, because YOU are simply everything to us!

**“ AVANTE LANGKAWI! ”**

# COMPANY PROFILE

**Registered Company Name:**

Avante Holidays Sdn Bhd

**Trading Names:**

Avante Holidays  
Avante Yacht Charters  
Avante Travel Café

**Documentation & License:**

Company Registration No: 129384O-U  
MOTAC Tourism License No: KPL/LN9325  
KLW Licence No: KLW O1O8O P

**Licensed Authority:**

MOTAC, Jab. Laut Malaysia, Sumber Air Kedah, MPBPL

**Banking Partner:**

CIMB Malaysia  
MYR [8603400088 / Avante Holidays Sdn Bhd]

**Business Address:**

Cenang Plaza Hotel, CPF 3 &  
18, Lot 26O6, Jalan Pantai  
Cenang, , Mukim Kedawang,  
O7OOO Langkawi, Kedah,  
MALAYSIA

**Travel Tours Café Address:**

Lot 26O5, Chenang Mall, Jalan Pantai Chenang,  
Mukim Kedawang, O7OOO Langkawi,  
Kedah Darul Aman



## COMPANY HISTORY

What was once a vision and a concept materialized to an office at Cenang Plaza Hotel and Cenang Mall Langkawi. We commit to adapt to the changing needs of business sectors and become a major player through satisfying specialized requirements of the small, medium and large organizations. We value honesty and integrity. With Avante Holidays our clients can expect transparency in all our business dealings.

## OUR MISSION

Is to always be driven and passionate about servicing the travel and tours needs of companies and individuals of the world to Langkawi, through the commitment, integrity and dedication of our competent TEAM and business partners and affiliates. In pursuit of enhancing our reputation, we pride ourselves in delivering value-added services whilst creating a paradigm shift with regards to travel and tours locally and internationally.

## OUR VISION

To be the most sought after travel and tours agency, providing services to all sectors of the business community and individuals. To utilize the expertise of highly qualified TEAM to address the holistic travelling requirements for corporates and leisure travelers from Malaysia and the World. To take the Yacht Pleasure-Cruise Charters to the next level in providing customized vessels purely to suit our sea-adventure seekers and assure them an experience second to none. To ultimately promote Langkawi to Malaysians and the travelers of the World.

# AVANTE

## OUR GOALS

### ATTITUDE

Committed to provide professionalism and care.

### VALOUR

Committed to protect all being fully licensed and insured.

### ADVENTURE

Committed to strive to constantly create adventurous packages.

### NATIONAL

Committed to serve Langkawi Islands, Malaysia.

### TEAM

Committed to build an extraordinary team of awesomeness.

### ENVIRONMENT

Committed to care for the Islands environment and cleanliness.

## OUR VALUES

To apply honesty and transparency in all our dealings with clients and suppliers alike.



*Your Yacht Cruise...  
A priceless experience!*

# COMPANY LOGOS



# OUR SERVICES

We offer our clients the co-ordination of comprehensive travel itineraries within a efficient turnaround time. Our team of highly skilled members have been trained to understand client needs and offer the best options available.

We wholesale and retail our packages and this gives us the cutting edge in terms of offering our clients THE most competitive prices. Technology has enables us to maximize the use of latest reservation systems to provide immediate feedback to our clients wherever possible.

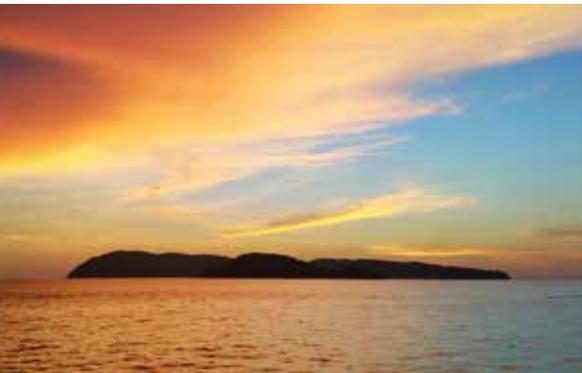
Direct Yacht Cruise Charters assures best pricings and direct interaction with our team to assure your specific needs are met with high quality service and professionalism.

We have partnered with reputable tour operators in various destinations to offer the best rates for group and individual tour packages. We cover the services below:

We are able to provide excellence in services due to our affiliation with all major tour, accommodation, places of interests and transportation companies. We vet and only engage with companies that are registered, licensed and insured appropriately. This we assure all of our clients.

## **AVANTE HOLIDAYS LANGKAWI** – A Travel Agent Company

Providing the services of a travel agent committed to bring visitors from all over the world to Langkawi Islands in Malaysia. As an Inbound Travel and Ticketing company working hand-in-hand with reputable foreign travel agencies by providing exclusive and exciting packages which we have carefully customized with all of our resources, products and services here in Langkawi.



## **AVANTE YACHT CHARTERS** - A Yacht Charters Company

We have purchased and refurbished all of our yachts in accordance to Maritime Malaysia licensing and insurance requirement. As a result, we are proud to state that our yachts are custom build and renovated specifically for Sunset and Scenic Day cruises around the islands of Langkawi. Exciting features on-board makes us second to none in the island and we constantly create exciting routes for the visitors of the world to enjoy the most scenic and magical cruise ever.



## **AVANTE TRAVEL CAFÉ** - A Travel & Tours Company

Here again, we have mixed three modules of business for our travelers to patron a venue that combines a tour bar counter that offers all the exciting and adventurous tours in Langkawi by tying up with highly acclaimed licensed operators, a café serving coffee, tea, juices and soft drinks with tasty cakes and tarts from the exclusive "Mad Tart" patisserie and a retail tropical island boutique "Dashoppe" which carries executive island-wear brands and accessories; "Mad Tart" and "Dashoppe" are from the award winning branded resort the Dash Beach Club Resort Langkawi a member of the exclusive hospitality brand of Malaysia the "Ri-Yaz" group.

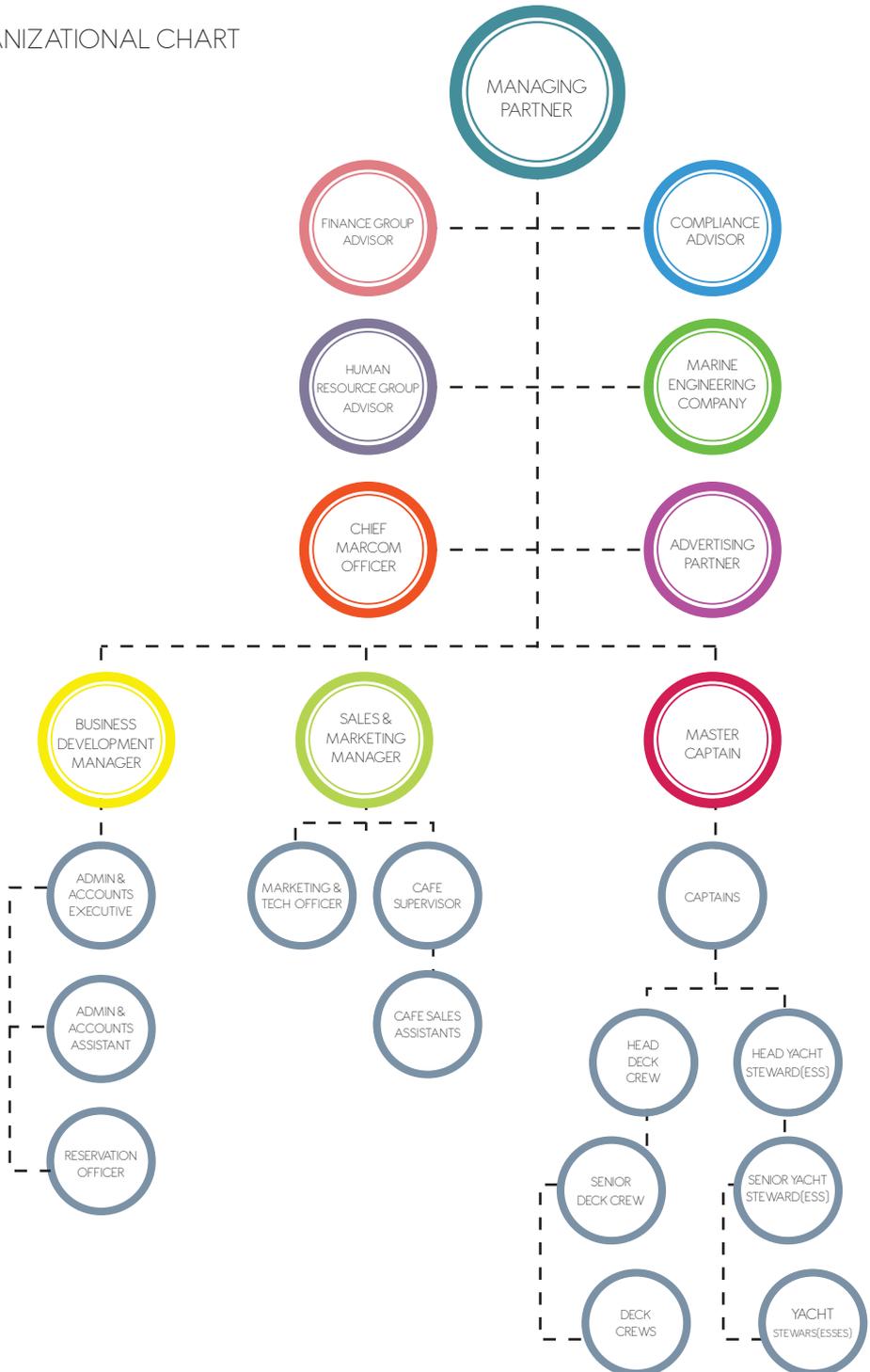




*Book tours & excursion, indulge  
on cakes, tarts & dashoppe...  
all here!*



# ORGANIZATIONAL CHART







Form MATA/MS20

This is to certify that

**AVANTE HOLIDAYS SDN. BHD.**

is an

**ACTIVE MEMBER**

of the

**Malaysian Association of Tour and Travel Agents**

for the year

**2019**

**DATUK TAN KOK LIANG**  
President, Term 2017-2019

**NIGEL WONG**  
Hon Secretary General, Term 2017-2019

MEMBER NO. **MA6135**







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